

## HIGH BEAMS No. 7

# Cruising

**Buckle up: High Beams Coming to WeHo**

**On view:**

Saturday, Sept. 16, 2023  
5-9 pm

Plummer Park  
North Parking Lot  
1200 N. Vista Street  
West Hollywood, CA

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**Pictured:**

Hyperlink  
*Sketching*  
2023  
vehicle, audio,  
performance  
6 ft x 15 ft x 7 ft

**Press materials:**

[https://drive.google.com/drive/folders/1YFq8eT9sr5V6kc3iQm\\_hoUx9b\\_kiWz8T?usp=drive\\_link](https://drive.google.com/drive/folders/1YFq8eT9sr5V6kc3iQm_hoUx9b_kiWz8T?usp=drive_link)



High Beams, the revolutionary art initiative that rumbled onto the LA art scene with a rooftop art exhibit during the height of the COVID-19 pandemic, returns with a new chapter — *HB7: Cruising*.

On Sept. 16, 2023, 20 visionary artists will converge at the north parking lot of Plummer Park, West Hollywood, to create an immersive, walk-through art experience that promises to be both thought-provoking and exhilarating.

In the face of adversity during September 2020, High Beams conceived its first rooftop exhibit, allowing people to indulge in art safely by cruising through the display with their car windows rolled up. Now, High Beams has evolved into an extraordinary walk-through event that preserves the same sense of exuberance that defined its inception.

The chosen location for HB7 holds significance beyond its artistic appeal. Parking lots have historically served as meeting spots for "cruisers" seeking camaraderie before parties or rendezvous with anonymous partners. The term "cruising" resonates deeply with West Hollywood, where the Sunset Strip witnessed muscle cars' glory and Vaseline Alley became synonymous with clandestine encounters.

While possibly more tame than their historical analogs, the “cruisers” expected at HB7 will be able to walk through a temporary art garden that is wide-ranging and interactive, reflective of a city as diverse as the work, while paying homage to West Hollywood’s legendary nightlife.

The collection of art showcased at HB7 encompasses a broad spectrum of themes, offering powerful perspectives on contemporary issues. Artists explore themes such as trauma, anxiety, the looming planetary crisis, body autonomy, and eco-feminism, sparking important conversations and self-reflection. Additionally, some creators have chosen to delve into themes of hedonism, pleasure, and simple comfort, providing a much-needed respite from the overwhelming influx of anxiety-inducing news.

HB7 aims to foster a creative haven, bringing together individuals from all walks of life to find solace, inspiration, and a renewed sense of community. Through thought-provoking exhibits and interactive displays, High Beams encourages visitors to delve into their emotions, engage in meaningful dialogue, and leave with a profound sense of connection to the art and each other.

Be a part of this transformative artistic journey and join us at *High Beams Cruising* on Sept 16.



This exhibition is presented with the support of the City of West Hollywood.

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**Participating artists:** Participating artists include Ismael de Anda III, The Art Dominatrix (Elizabeth Folk), Jackie Castillo, Sean Cully, Dani Dodge, The Factronauts (Peter Foucault, Bryan Hewitt, Vita Mei Hewitt, and Chris Treggiari), Ricardo Harris-Fuentes, Lesya Godfrey + Linus Gruszewski, HYPERLINK, Flora Kao, Kellan Barnebey King, Ibuki Kuramochi, Jorge Mujica, Hagop Najarian, Dakota Noot, Sean Noyce, Allaia Parhizi, Stephanie Sherwood, Sasha Tivetsky, and Surge Wiltrön

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**About:** High Beams is a groundbreaking art project that reimagines traditional art exhibits, breaking barriers between artists and audiences. With an unyielding passion for inclusivity and creativity, High Beams continues to inspire and unite communities through artistic expression.